



NATIONAL ALLIANCE
FOR DRUG ENDANGERED CHILDREN
Rescue. Defend. Shelter. Support.

Resources for Drug Endangered Children Initiatives

How local DEC alliances can better develop and/or fund a DEC effort

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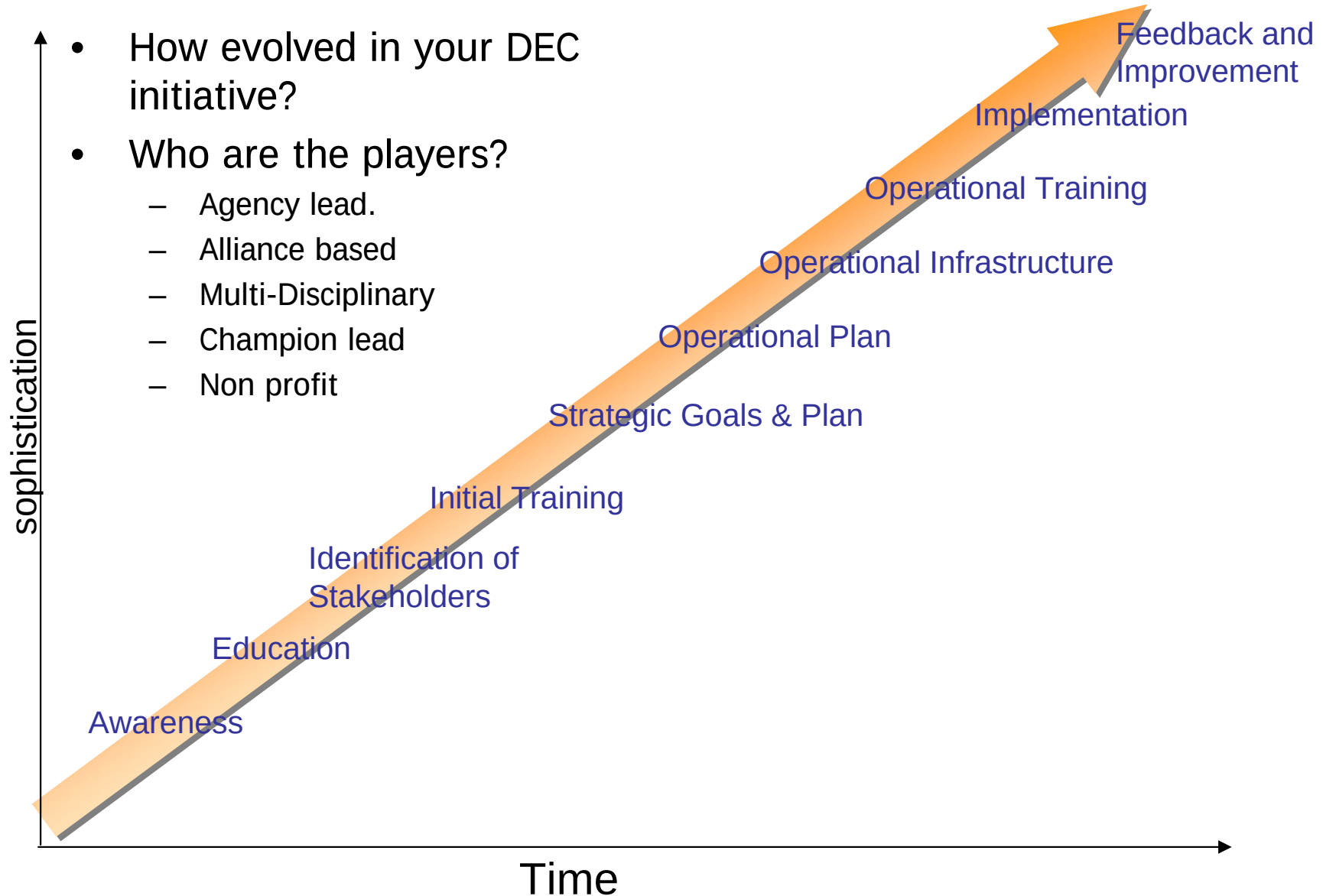
Overview

- Assessment
- Needs
- Structures
- Resources



What does your DEC effort look like?

Assessment

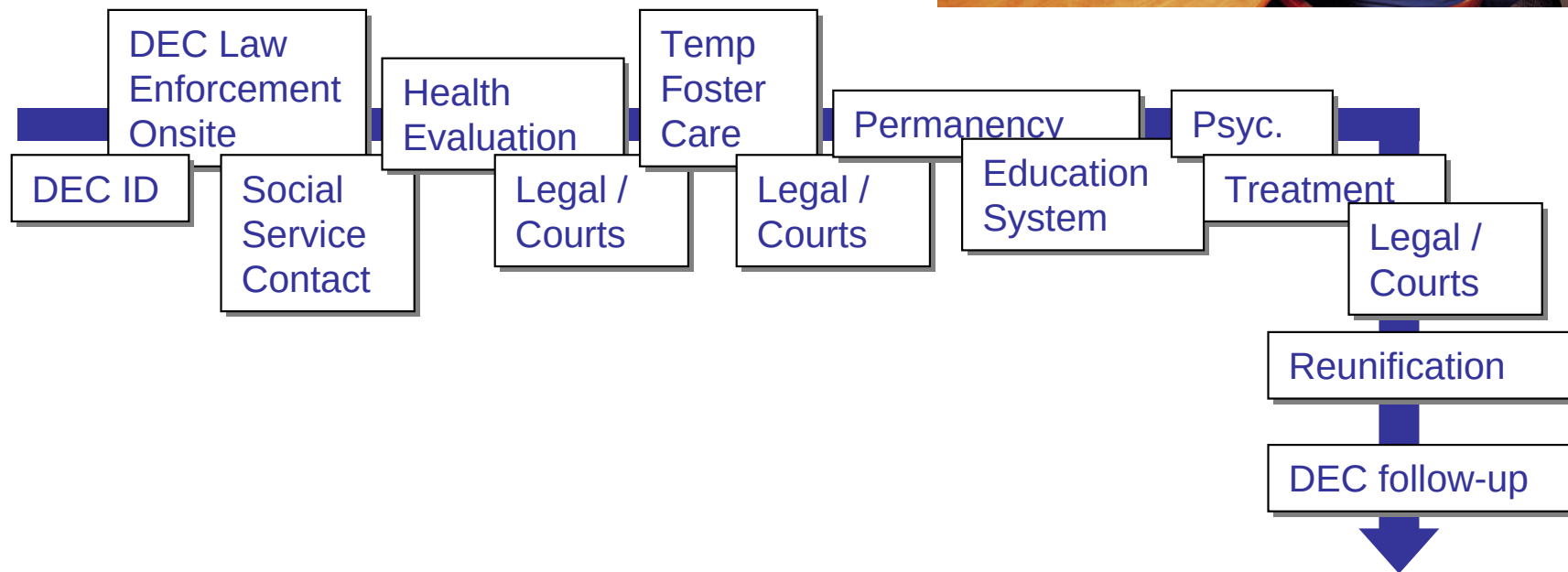




What does your DEC effort look like?

Assessment

What is the scope of your DEC initiative?



How is your effort supported?

Assessment

- Time / Manpower?
- Skill Set / Expertise
- Financially?
- Information?
- Political Will?
- Materials / Assets?
- Community Interest?
- Leverage?
- Philosophically?





Time / Manpower

Assessment

The nature of DEC elicits goodwill. Involvement in DEC can be seductive and temporary.

- Who is committed to the local DEC effort?
- How are they committed?
- What are the consequences for success or failure?

A successful structure must take into consideration the finite time of those involved and organize accordingly.

Skill Set / Expertise

Assessment

- What expertise is required for my local DEC initiative?
 - Law enforcement
 - Healthcare
 - Courts
 - Social Services
 - Treatment
 - etc...



Financials / \$

Assessment

How is your effort currently funded?

- Grant
- State / Local government budget
- Donations
- Privately

How are your financial resources vulnerable?

e.g. Budget cut

e.g. Policy change

Information

Assessment

- What is the nature of your information?
 - Education and training materials
 - Statistics
 - Metrics
- How do you acquire it?
 - Effort involved
- How do you use it?





Political Will

Assessment

- What agencies / departments must you collaborate with?
- Do you have support among these groups?
- Are there other political factors that affect your support?
 - Executive
 - Legislative
 - Judicial





Materials / Assets

Assessment

- What kind of materials do you use?
 - Marketing
 - Training / Education
 - Equipment
 - Decon. equipment
 - Child comfort kits
 - Facilities

Community Interest

Assessment

- How is the community involved?
 - Businesses
 - School system
 - Local Healthcare
 - General public

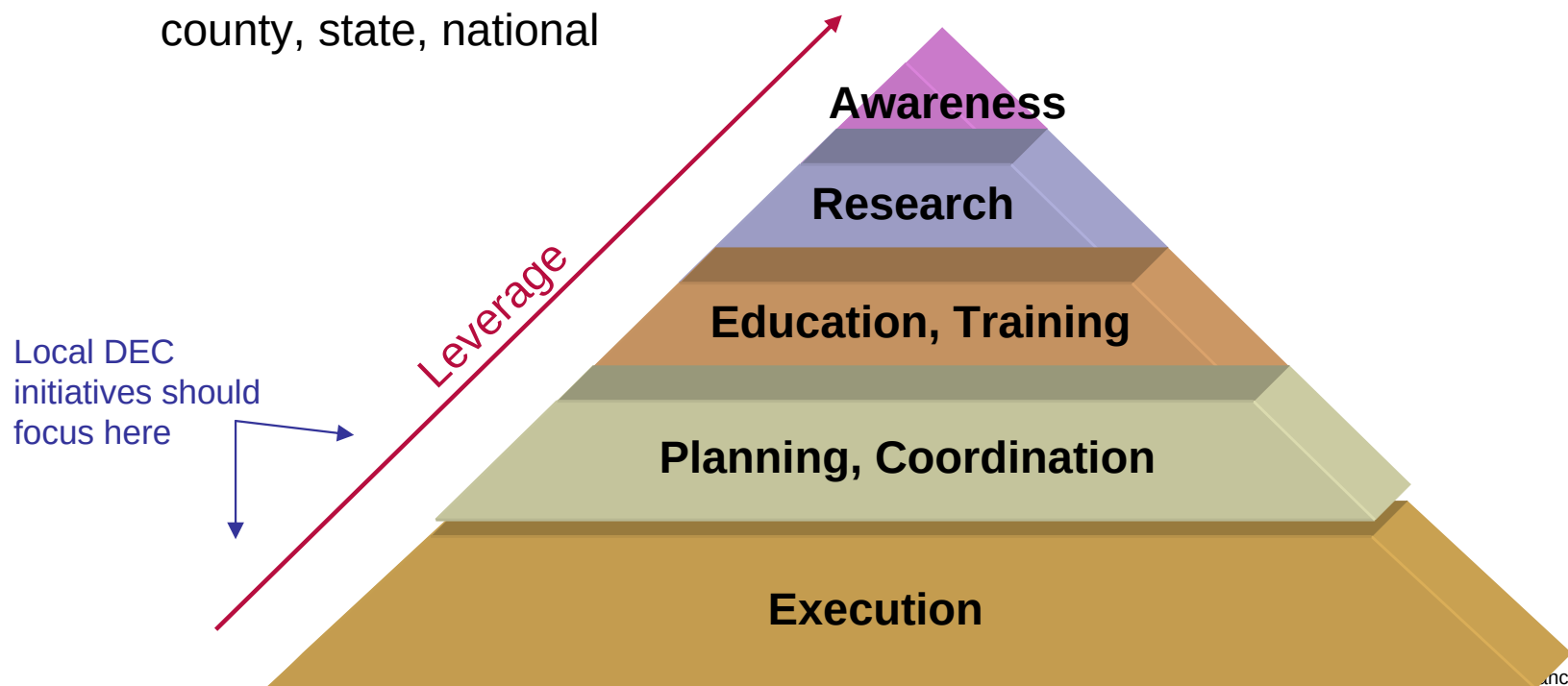


Leverage

Assessment

How do I get the most from my resources?

- What is unique to your local efforts
- What can be replicated, or reused for associated efforts?
 - e.g. a neighboring city, county, state, national





Local Environment / Philosophy

Assessment

- How radical is your effort?
- How much change are you requiring?
- What is the historical / behavioral trend of your community?



Determining Your Needs

Needs

- Where do you want to go?
 - Long-term goals
 - Short-term goals
 - Party specific goals
 - Individual goals
 - And let's not forget (Child-centric goals)
- Immediate challenges
 - People?
 - Money?
 - Organization?
 - How are Drug Endangered Children dealt with as a continuum?



Determining Your Needs

Needs

Do you have everyone that you need onboard, involved and on the same sheet of music?

The four key “Cs” to local DEC success

- ***Community***
 - Community resource action plan concept
- ***Child***
 - Individual child action plan concept
- ***Communications***
 - Logistics and communications infrastructure
 - Goals
 - Metrics
- ***Collaboration***
 - MOUs
 - Other government agencies
 - Healthcare
 - Local Non-profits
 - Businesses / Chamber of commerce
 - School district

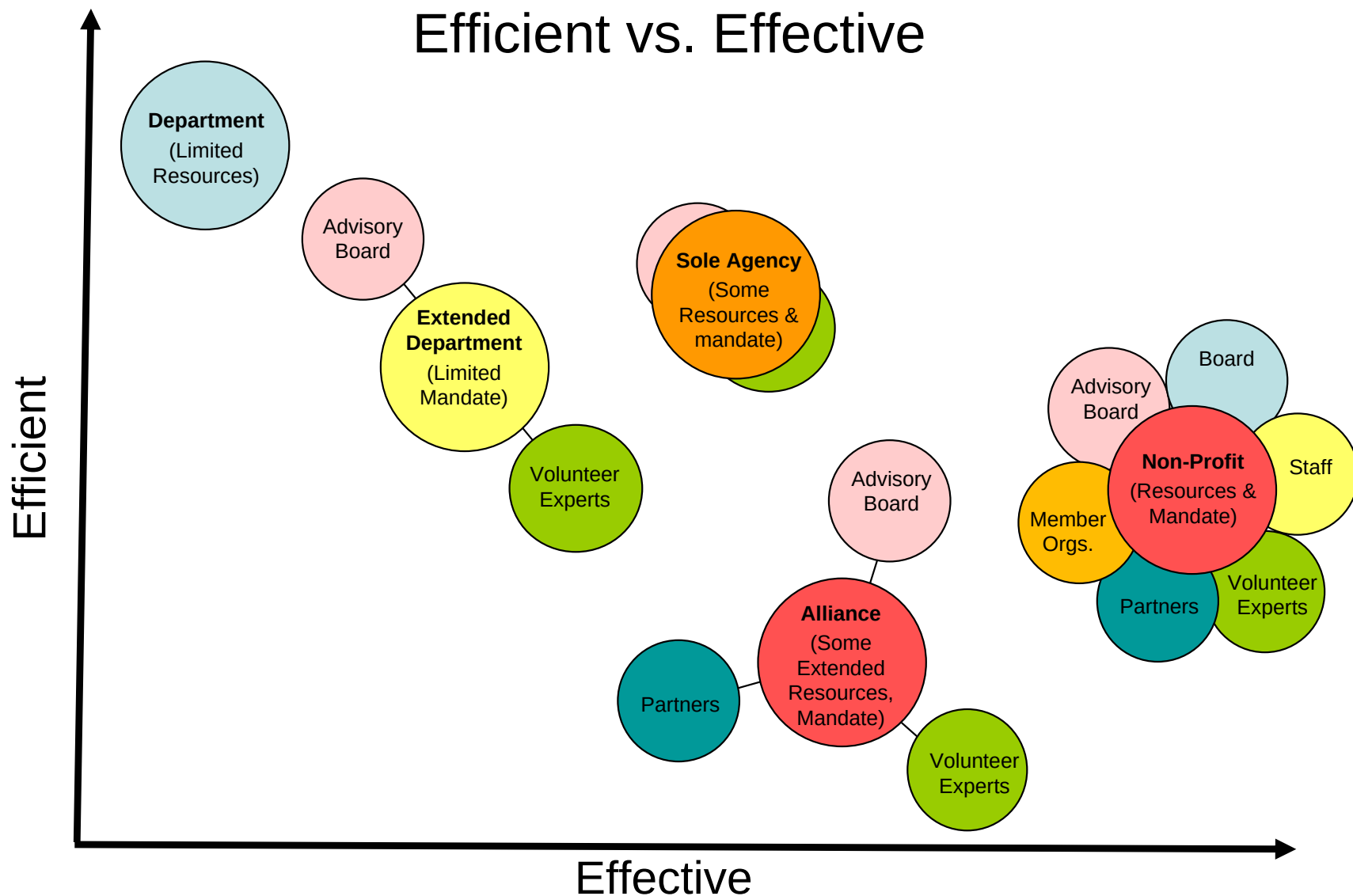


Package Your Needs!

- If they don't understand the need or urgency, they won't commit
- Make it tangible, visible!
 - Bring your cause and need to life
 - Power point presentations
 - Stats
 - Face-to-face visits that highlight the need
 - Business plan, Organizational plan, Grant proposal

Types of DEC Structures

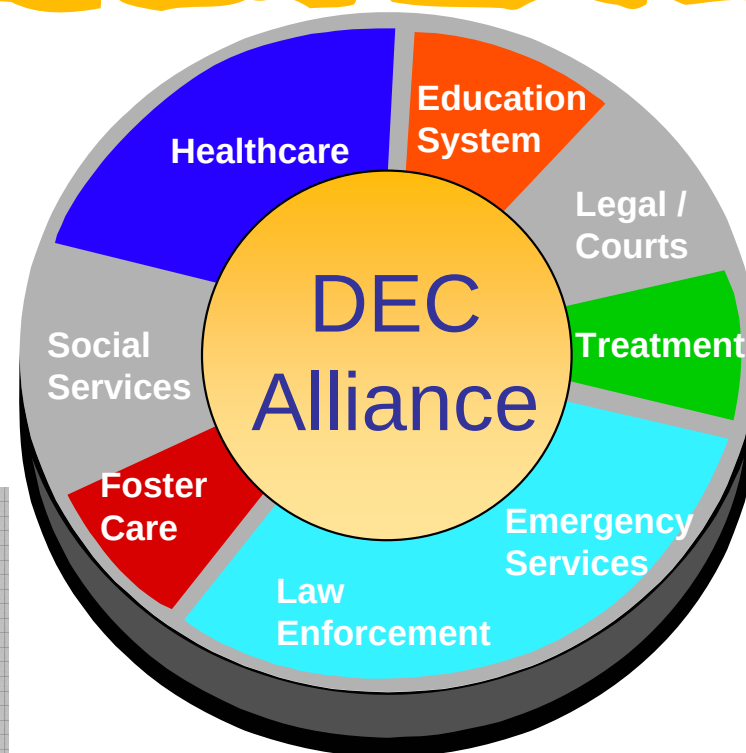
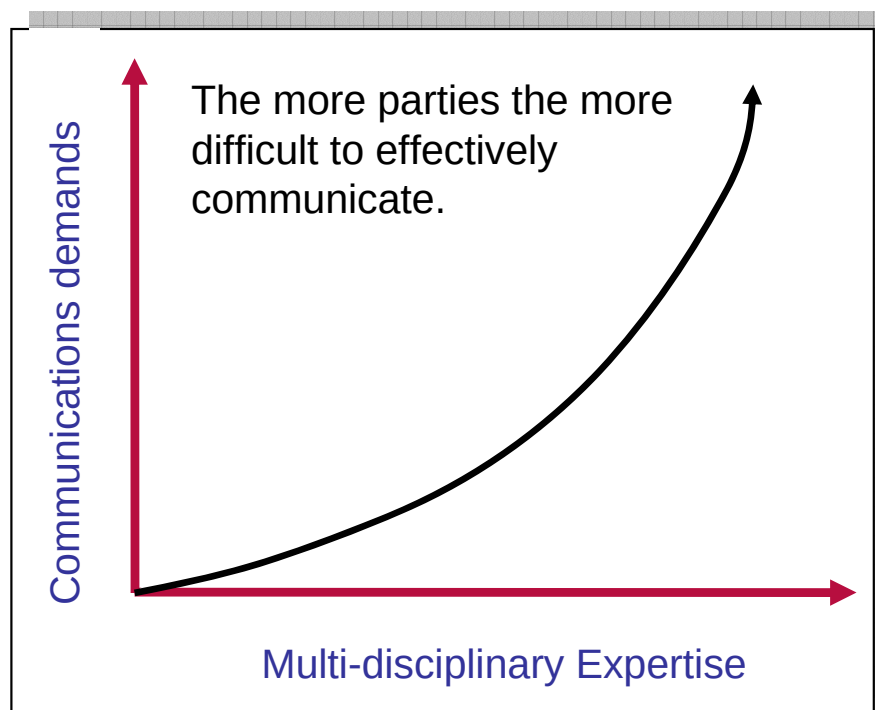
Structure



Composition

Structure

- Skill Set / Expertise
- Multi-disciplinary





Resources Worksheet

Resources

Time / Manpower
Skill Set / Expertise
Financial
Information
Political Will
Materials / Assets
Community Interest

- Law enforcement
- Emergency services
- Healthcare
- Courts
- Social Services
- Foster care
- Treatment
- Schools
- Business
- Local government
- General Public



Financial

Resources

Grants:

- State Sources - The Foundation Center - <http://fdncenter.org/>
STATE AND LOCAL FUNDING DIRECTORIES (with State specific links)
http://fdncenter.org/learn/topical/sl_dir.html
- Federal Sources - The Grants.Gov electronic service – administered by US Department of Health and Human Services
<http://www.grants.gov/>

Foundations:

- **Otto Bremer Foundation**
<http://fdncenter.org/grantmaker/bremer/>
The Organizational Effectiveness Program of the St. Paul-based Otto Bremer Foundation is committed to strengthening the capacity of nonprofit organizations in Minnesota, Montana, North Dakota, and Wisconsin, and to developing a network of organizational development resources outside the Twin Cities area. The foundation also is working closely with several partners to develop proposals that will make organizational improvement tools available on a sector-wide basis.
- **Edna McConnell Clark Foundation**
<http://www.emcf.org/>
The Edna McConnell Clark Foundation focuses on strengthening nonprofit youth development organizations so they can better serve more young people with high-quality programs. The foundation has been developing a new approach to grantmaking called Institution and Field Building (IFB). Key to the IFB approach is a comprehensive, multistage process used to identify promising youth development organizations, assess their overall capabilities, and subsequently invest in the growth of those organizations most capable of benefiting from this kind of support.



Financial

Resources

Foundations (assisting non-profits):

- **Ewing Marion Kauffman Foundation**

<http://www.wmkf.org/>

The Ewing Marion Kauffman Foundation is an operating and grantmaking foundation that works toward a vision of self-sufficient people living in healthy communities. Drawing from many sources, the foundation's Leadership Learning Series focuses on the challenges nonprofits face in developing the leadership capabilities of individuals, teams, and organizations.

- **W.K. Kellogg Foundation**

<http://www.wkkf.org/>

The W.K. Kellogg Foundation in Battle Creek, Michigan, launched the Building Bridges initiative to support the development of comprehensive educational programs for managers and leaders in nonprofit and public organizations. The goals of the initiative are to create a broader range of educational programs and increase access so a more diverse group of managers, volunteers, and students can be trained in nonprofit management skills; to foster comprehensive nonprofit management education so practitioners, scholars, organizations, and institutions can improve current practices and contribute to knowledge about the field; and to strengthen the impact of educational programs on nonprofit management practices. Note: The foundation is not currently making grants under this initiative.

- **Agnes and Eugene Meyer Foundation**

<http://www.meyerfoundation.org/>

The Meyer Foundation supports community-based nonprofit organizations in the greater Washington, D.C., area as a means of fostering the well-being of all people in the region. The foundation accomplishes its work by finding visionary and talented nonprofit leaders; making early and strategic investments in nonprofit organizations; strengthening the organizational capacity of nonprofits in the region; promoting a strong and influential nonprofit sector; building partnerships to foster the sector's work; and serving as a resource to other donors who want to make effective charitable investments in the region.

- **David and Lucile Packard Foundation**

<http://www.packfound.org/index.cgi?page=oep>

The Packard Foundation's Organizational Effectiveness and Philanthropy Program works to enhance the effectiveness of the foundation's grantees, build the field of nonprofit management, foster effective philanthropy, and better inform and engage donors in California.



Financial

Resources

Foundations:

- [All Stars Helping Kids](#)
- [AOL Foundation](#)
Funds a variety of areas, including children and family, healthcare, and information technology for underserved populations.
- [Baxter Allegiance Foundation](#)
Interests include children, health education, and health care.
- [The California Wellness Foundation](#) - California
The Foundation's mission is to improve the health of the people of California by making grants for health promotion, wellness education and disease prevention.
- [American Legion](#)
Area of funding interest: Children.
- [The Children's Charities Foundation](#)
With First Lady Hillary Rodham Clinton serving as Honorary Chair, The Children's Charities Foundation was created to raise money for at-risk children and youth of the Washington, DC metropolitan area.
- [The Dell Foundation](#)
Funds community and children's programs in central Texas.
- [DeWitt Wallace-Reader's Digest Fund](#)
improving the quality of educational and career development opportunities for school-age youth, especially young people growing up in low-income communities.
- [eBay Foundation](#)
Site includes information on funding for children, education, volunteerism, economic and community revitalization, and the environment.
- [Entertainment Industry Foundation](#)
Funds programs in a variety of areas, including education and children's services, the arts, community service, the environment, AIDS, and literacy
- [The Fieldstone Foundation](#)
Funds programs which deal specifically with projects for children and families, including drug and alcohol abuse, child abuse, community violence, and school retention.
- [John D. & Catherine T. MacArthur Foundation](#)
Some of the areas of funding interest include Access to Economic Opportunity, Building Community Capacity, Child and Youth Development, and Mental Health — which address central and interlinking aspects of human and community development.
- [McKesson Foundation](#)
the McKessonHBOC Foundation supports health-related, social, educational, civic and cultural projects across the U.S., especially for youth. San Francisco Bay area, Southern California and Arizona.
- [A.L. Mailman Family Foundation](#)
The A.L. Mailman Family Foundation's mission is to enhance the ability of families and communities to nurture their children. We believe that the most effective way to fulfill this mission is by focusing on early childhood.
- [The Muttart Foundation](#) - Canada
Alberta, Saskatchewan, the western Northwest Territories and Yukon.
- [Paul G. Allen Charitable Foundation](#) - Pacific Northwest
Select the foundation of interest to your organization.
- [Detlef Schrempf Foundation](#)
Mission is to strengthen the lives of children and families in the Northwest by raising funds for various children's charities and youth organizations.
- [Brian Smith Foundation for the Kids](#) - Canada
The Foundation accepts individual applications and works closely with schools and other non-profit organizations and community associations to help identify those who most need its assistance.
- [Tiger Woods Foundation](#)
The Tiger Woods Foundation seeks to empower young people to reach their highest potential.



Financial

Resources

Foundations:

- [Annie E. Casey Foundation](#) - private charitable organization dedicated to helping build better futures for disadvantaged children in the U.S.
- [Magic Johnson Foundation, Inc.](#) - supports community-based organizations serving the health, educational and social needs of children residing in inner city communities.
- [Invest in Kids Foundation](#) - dedicated to promoting the most effective early childhood development skills, practices, and policies.
- [Todd M. Beamer Memorial Foundation](#) - charity created to equip children experiencing family trauma to make heroic choices every day.
- [Garth Brooks Teammates for Kids Foundation](#) - developing and implementing innovative concepts that generate funds for the benefit of children's charities.
- [Foundation For Child Development](#) - dedicated to the principle that all families should have the social and material resources to raise their children to be healthy, educated, and productive members of their communities
- [Milagro Foundation](#) - charitable public foundation established by Deborah and Carlos Santana, partnering with the nonprofit community to serve the needs of children and youth in the areas of arts, education, and health.
- [Grable Foundation](#) - supports programs that help children develop by improving educational opportunities, supporting community efforts, and strengthening families.
- [Rosie's For All Kids Foundation](#) - established by Rosie O'Donnell to provide financial support to nonprofit programs serving economically disadvantaged and at-risk children and their families.
- [Women Helping Others Foundation](#) - supports grass-roots charities serving the overlooked needs of women and children.
- [Forever Young Foundation](#) - Steve Young's organization, promoting the health and development of children and those providing children protection from abuse through shelters, education, and therapy.
- [Andrus Family Fund](#) - provides funds to support transition frameworks for social change.
- [Gerber Foundation, The](#) - provides funding for national programs which address issues facing infants and young children.
- [Michael & Susan Dell Foundation \(MSDF\)](#) - supports and develops programs that address five focus areas: children's health, education, safety, youth development, and early childhood care.
- [Dennis Martinez Foundation](#) - supporting projects which benefit underprivileged children. .
- [Fabretto Children's Foundation](#) - offers nutrition, health, community, education, and vocational training programs to low income children in Nicaragua.
- [White Raven Ranch Project](#) - providing a global online community for kids and the opportunity for involvement and feedback into projects and programs.
- [Cherese Mari Laulhere Foundation](#) - created to help children.
- [Grace Children's Foundation, The](#) - humanitarian educational program to benefit preschool and school-aged orphans.
- [Eisner Foundation, Inc.](#) - resource for nonprofit organizations in Southern California that help children in need.
- [John LeClair Foundation](#) - raises money for a variety of children's charities in Vermont.
- [David Toms Foundation](#) - provides assistance to abused, abandoned, and underprivileged children.
- [LifeShare Foundation](#) - supporting organizations which improve the lives of children.
- [Saigh Foundation, The](#) - founded by Fred Saigh and benefitting children and youth through education and health care.
- [Owl Children's Trust Inc.](#) - committed to supporting the development of multiple media activities that nurture the potential of children by encouraging their enjoyment of the world around them.



Healthcare / Treatment Financial Sources

Resources

- The Agency for Healthcare Research and Quality (AHRQ), formerly the Agency for Health Care Policy and Research (AHCPR), (more clinical) <http://www.ahrq.gov/fund/funding.htm>
- HHS U.S. Department of Health & Human Services master grant page <http://www.hhs.gov/grants/index.shtml#grant>
- The Substance Abuse and Mental Health Services Administration (SAMHSA), an agency of the U.S. Department of Health and Human Services <http://www.samhsa.gov/grants/index.aspx>
- NIH National Institutes of Health <http://grants2.nih.gov/grants/oer.htm>



Financial

Resources

- Donations
 - Corporate
 - Local businesses
 - Organizations
 - Individuals
- Membership (non-profit)
 - Developing participation
 - What does membership get?
 - Types of membership
 - Ways to stay connected and involved
 - Newsletters
 - Seminars
 - Events (e.g. fund raiser, special child or community focused event)



Organizational

Resources

- Small Business Administration Non-Profit Website
<http://www.sba.gov/nonprofit/involve.html>
- Small Business Administration Start-up Website
http://www.sba.gov/starting_business/
- SBA - Office of Small Business Development Centers
<http://www.sba.gov/SBDC/>
- State Economic Development Departments
- Local Chambers of Commerce



Thank You!

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